

# Hard to fill roles

We'll find the talent you need, whatever the role



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As a business, you'll have certain roles you need to fill to be successful. And you may also want to reduce your spending on agency fees and contractors – or simply attract the right kind of talent. Whatever your particular needs, we can provide a solution that's cost-effective and raises the profile of your brand.

Plus, whatever your current sourcing strategy, we can provide the support and advice you need to reduce costs and time-to-hire. We offer bespoke solutions that leave you free to focus on your day-to-day objectives.

## Here are some of the ways we can help:

## **Candidate Management Technology**

If you have your own Applicant Tracking System, we can ensure it's integral to any solution. And, if you don't, we even have our own system – Engage ATS – which you can use to manage applications. Whatever technology you have or need, we can support you and maximise its potential to drive efficiency and save costs.

#### Creative

From one-off attraction pieces to comprehensive integrated campaigns, we can help you to engage with the right talent and maximise the impact of your employer brand.

#### **Media Channels Strategy**

Whether you need to attract active jobseekers or target passive ones, we can make the most of your media using traditional channels, social, programmatic and search.

#### Social Media

Most companies are on social media - but are you using it to its full potential? Through content creation, community engagement and Search support we can build brand awareness to attract the right candidates for you.

## Campaign Website

Want to make a real impact? A specialist site that complements your existing website for the role(s) you want to hire which will capture candidates' attention and keep them engaged throughout the application process.

## **Content Management and Hosting**

Manage your digital content using a Content Management System and our built-in hosting solutions. It saves you time and effort, meaning you can get on with what really matters.

#### **SEO**

Search Engine Optimisation ensures your campaign gets maximum visibility - and the most impact for your budget.

#### **Analysis**

For maximum effectiveness and cost-efficiencies, it's important to use end-to-end analysis. You can then manage your campaigns in real-time.

We offer all of this – and more.

#### **Candidate Management**

Reduce your cost-to-hire and maximise your recruitment effectiveness by managing candidates throughout the process – from application and screening through to hire.

## **Project Management**

We'll ensure everything runs smoothly as we can complement your internal resources or oversee all aspects of your project. We can tailor support to meet your challenges and budget.

#### Contact us

If you'd like to find out more, please get in touch with Charlotte Lillian Fenney: charlotte.lillianfenney@havaspeople.com or 0161 610 2209