

Onboarding App



The Havas People Onboarding App allows employers to personalise the final phase of the recruitment process to meet the specific needs of their new starters. With smartphone use never having been higher, the app is a great way of maintaining a direct connection with new joiners, bringing to life the culture, values and employment promise. New hires can feel part of the team by the time they start since employers can provide information on the induction process as well as the new role, colleagues and organisation. Push notifications mean it is also possible to send personalised messages and reminders instantly.

Plus it has all of these great features:

Multi-Platform

The app is available on Android, iOS and Windows.

Bespoke Design

The design of the app is totally tailored to you.

Bespoke Content

The app will deliver your content to users.

Social Media

The app can combine multiple social media feeds.

Content Management

The app has a browser based CMS for content updates. CMS training and user guides are provided.

All Languages

The app can deliver content in any language.

All Countries

One app can serve multiple countries or we can create country specific apps where users are served content based on their location.

Changeable Content

Users can be served different content based on their place in the onboarding process. The app can even remain useful long after your new employee has started work.

Push Notifications

You can instantly update all app users with company news, target users in a certain location or users with different devices.

Smartphone and Tablet

The app is built responsively to work across all mobile devices including smartphones and tablets. Users can also receive notifications on their smartwatch.

Unlimited Users

There is no limit to the number of users.

Importing and Managing Users

Users can be manually managed using the CMS. CSV import allows for adding multiple users at a time.

Analytics

Analytics is available via Google Analytics.

For further information, email Charlotte.LillianFenney@havaspeople.com