

TalentMatch

A fast and effective way to target passive job seekers



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LinkedIn has grown to become a huge portal of interesting and successful people. You're among them. But the ones you need to recruit into your business may not be part of your immediate network. Havas People can help you find them and make the introduction for you. With our Corporate Recruiter Licence, we approach passive potential applicants who may fit a role profile and encourage them to apply for a place with the right organisation. It's a targeted, cost-effective way to reach out to the talent you need.

Here's how TalentMatch works:

Briefing

We'll have a chat with you to take your brief and review the job description. Then we'll start searching the LinkedIn database based on some key words.

Targeting and geotargeting

Searches are geotargeted so a postcode is key to identify people in the right locations. When we've found some possible applicants, we'll closely review their profiles to check they're suitable for your role.

Our personal approach

We network with identified applicants through the job specialism and approach passive job seekers on your behalf with an introductory and personalised InMail sent from our recruitment team.

All you have to do

Just review applications, carry out interviews, hire as many candidates as you need, or keep them warm as part of your talent pool.

Perfect for senior/hard to fill roles

TalentMatch campaigns work really well for senior roles or those that are hard to fill. It's far more cost-effective than executive search and selection services.

Top-line Search

TalentMatch doesn't work for every role. If we think that this may be the case from the start, we'll run a quick top-line search – free of charge – to check suitability and make some recommendations which are all free of charge.

How long does it take?

Experience tells us that campaigns usually take three weeks. One week to perform the searches and send contact InMails, and two to give candidates an opportunity to decide and follow-up.

Costs

Each campaign is bespoke according to the number of vacancies, so contact us for a free quotation.

Following on from a TalentMatch, we can also help you with selection and assessment services. For more details and to find out what TalentMatch can do for you, and our full range of recruitment and resourcing related solutions, just contact Susie Roe on **0207 022 4224** or **susie.roe@havaspeople.com**